



“A third-two thirds?”

Inexorably, when the head waiter proudly advances towards the table, proudly displaying the bottle of Arak ordered by the guests, he inevitably asks the following question: a third-two thirds?

*Meaning how would you like me to prepare your Arak glass? **a third of Arak with 2/3 of mineral water?***



This phrase has been passed down from generations to generations to remind us of our traditions, our terroirs and our search for Happy Moments.

announces the start of a festive moment between friends and/or family and it is associated with the Sunday meal but even more, with all the happy moments that mark life, baptisms, engagements, weddings, births, harvests....

Arak respects the freshness of the ingredients and symbolizes the sunny season! Only a glass of Arak can accommodate the tanginess of a fresh tomato, but also the nervousness of a squeezed lemon and ingredients that rebel in the eyes of sommeliers, such as the menthol, the herbaceousness of parsley, or the bitterness of raw artichoke... The freshness of our Arak respects varied ingredients.



The definition of a noble beverage is to enhance the gustative experience. Whether it's delicate fish, tangy olives or the subtle flavors of grilled meats, nothing matches a good quality arak.

The Arak also symbolizes sharing. Whether by the sea or on the mountain, Arak Embodies generosity! It is our Paul Bocuse as it respects the pure culinary tradition which often dates back to another age.

"1/3-2/3?" embodies the pleasure of our tasting buds, the resilience and continuity of our culture, it is proof that our traditions and our values will prevail despite the challenges of globalization and occupations.

years while respecting the pure tradition of this distillation and the know-how of precise and tedious craftsmanship.

For us, the attraction of industrialization must neither dilute our traditions nor our ethics. A visit to Masaya Tanail will demonstrate that we have resisted the ease of mechanization. It is in this spirit that our open days highlight both our traditional roots and the pride in passing on ancestral know-how to our children.

This ethic has maintained in the blue bottle a unique quality that is at once intense, refined and complex.

Massaya adopted “1/3-2/3?” as a slogan to highlight our blue bottle.

With this motto we proclaim loud and clear that we are rustic artisans attached to our know-how and firmly rooted in the terroir of the land of cedars.



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